

meeting all your legal needs

Intellectual property

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'Rix & Kay can support you at all levels in relation to all of your intellectual property needs'....

Protecting your





the team | Helen Peach | Bruce Hayter



Intellectual Property

What is Intellectual Property?

All businesses have intellectual property regardless of their size or what they do. It is likely to be a valuable asset whatever form it takes whether it is your name and logo, designs, software, inventions, creative works or written material. It is therefore important that you know what steps you can take to secure it, protect it and/or exploit it.

Intellectual property is a generic term used to describe several different rights. There are four main ways in which intellectual property can be protected - trademarks, copyrights, patents and design rights and registered designs.

How can we help you?

Rix & Kay can support you at all levels in relation to all of your intellectual property needs, whether it is identifying what intellectual property rights you own, how you go about protecting them, enforcing your rights, exploiting such rights and/or whether or not you are infringing a third party's rights.

We can offer practical advice on the following:-

- Trademarks & Branding
- Passing Off
- Copyrights
- Licence Agreements and Assignments
- Production and Artist Agreements
- Confidentiality Agreements
- Due diligence as part of sale and purchase.

What can we offer?

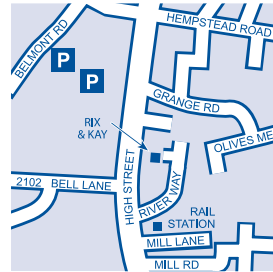
Our experience. Our team has substantial experience in advising businesses and individuals on all aspects of intellectual property. We act on behalf of several notable international and domestic clients and have recently acted on behalf of 'Archie Andrews', the ventriloquist act and also Pen Hadow, the internationally acclaimed polar explorer, as well as several international companies which are based locally.

For more information, please contact:
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*At Rix & Kay we can register, support and protect
infringement of your intellectual property.*

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To find out more about us and the full range of services we offer,
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