

## Booking Form

Name:	Contact No:
Address	email:
	Do you require wheelchair access Yes/No or other assistance Yes/No
Postcode:	Vegetarian Yes/No
Sport:	Club:
Involvement in Sport:	
Workshop 1st Choice	Workshop 2nd Choice
<input type="checkbox"/> Sports Journalism and the Media <input type="checkbox"/> Funding and Promoting Community Sports Clubs <input type="checkbox"/> Inclusive Sport <input type="checkbox"/> Multi Sport Working Environment	<input type="checkbox"/> Sports Journalism and the Media <input type="checkbox"/> Funding and Promoting Community Sports Clubs <input type="checkbox"/> Inclusive Sport <input type="checkbox"/> Multi Sport Working Environment
<i>places will be allocated on a first come first served basis</i>	
Please complete and return with payment to:  <b>Sussex County Sports Partnership</b> <b>University of Brighton</b> <b>Sports Development Unit</b> <b>Dallington House</b> <b>Falmer, BN1 9PH</b>	Please make cheques payable to 'University of Brighton'  For more information please visit <a href="http://www.sussexsport.org">www.sussexsport.org</a> or contact Sarah Clarke by email at <a href="mailto:sclarke@brighton.ac.uk">sclarke@brighton.ac.uk</a> or telephone on 01273 643869

*closing date 14th September*

Do you have a disability?	Ethnic Origin	Sport England requires this information for monitoring purposes. Such information will be treated confidentially and destroyed after the event. You are not obliged to give this information
Yes/No	Male/Female	

## Sports Conference 2006

# The Business of Community Sport



Great Britain Deaf Football Team and East Sussex Deaf Children's Society

27th September 2006

5.30pm to 9.00pm

The Lecture Theatre  
Mayfield House  
University of Brighton  
Falmer  
BN1 9PH

**Cost £25**

(£20 for Coaches/Volunteers registered with County Sports Partnership)  
Includes buffet and refreshments



## Programme

5.30	Arrival, Registration and Buffet
6.15	Welcome
6.30	Speakers
7.40	Refreshments
7.45	Workshops
8.45	Summary
9.00	Depart

## Speakers

Chairman for the evening will be **Christopher Morris-Cooles** Barrister of 1 Crown Office Row Chambers (1COR).

### **Karen Pickering MBE**

Britain's most decorated Swimmer and World Champion Olympic swimmer, Karen will be our headline speaker at this year's conference with a talk on 'How community sport can benefit from 2012'.

### **Lucy McCrickard**

Flora London Marathon's sponsorship and marketing expert, Lucy will give a motivating and informative talk on 'Reaching your target audience through effective sponsorship: The Flora London Marathon - 11 years and still going strong'.

### **Martin Perry**

The Chief Executive of Brighton & Hove Albion Football Club will outline the club's community sports programme

## Workshops

### **Sports Journalism and the Media**

Jackie Errigo, Lecturer in Sports Journalism at Chelsea College  
Rob Steen, Cricket Writer for the Observer

### **Marketing, Managing and Financing Sport in the Community**

Lucy McCrickard, Director LGM Consulting  
Andy Hobbs, Development Manager Sussex County Cricket Club

### **Inclusive Sport (Sports Equity)**

To be chaired by Ben Collins, 1COR  
Bruce Hayter, Managing Partner Rix & Kay Solicitors  
Martin Perry, Brighton & Hove Albion  
Eleanor Ellison, Royal National Institute for the Blind

### **Multi-Sport Working Environment – the economics of facility sharing**

To be chaired by Paul Ashwell, 1COR  
Lewes Football Club  
A model new initiative for ground & facility sharing with other sports clubs